



Key Concepts

Vision considers issues of strength of purpose, lateral thinking, confidence and the ability to conceptualise where an individual or organisation desires to be.

Strategy explores the ability to develop a practical winning path or paths towards that vision.

Leadership considers the ability to inspire “followship”, communicate enthusiasm, passion and strength of purpose.

Processes looks at how repeatable and successful customer focused delivery processes can be aligned in constant pursuit of the vision and strategy.

Measures analyses the impact of critical measures in the motivations of individuals, teams and the organisation and how carefully chosen measures of performance can be empathetic to both tactical/operational needs and support the identified vision and strategy.

Teamwork explores the ability to engender the remarkable effect of the team’s output dramatically exceeding the sum of the individual parts.